

May 2015, Issue 1



SafeSourcing Releases First e-Newsletter

SafeSourcing is pleased to announce the release of its first issue of its monthly e-newsletter. This newsletter will be supplied free of charge and will contain both company information and industry news.

Trivia!

What is SCP?

www.safesourcing.com

Industry News

Fewer Oil Trains on the Rails

According to an article in [The Wall Street Journal](#) by Alison Sider, dated April 7, 2015, "The growth in oil-train shipments fueled by the U.S. energy boom has stalled in recent months, dampened by safety problems and low crude prices." The Association of American Railroads advised train cars carrying crude and petroleum products peaked last fall and since then have slowly declined on a year-over-year basis.

continued on page 2

UPS Loss May Be FedEx's Gain

For a mere \$4.8 billion, according to Stephen Grocer's blog in [The Wall Street Journal](#), FedEx has announced that it is merging with a Dutch delivery company known as TNT Express. Two years ago, UPS tried and failed to make a merger with TNT. Due to anti-trust concerns, European regulators nixed the UPS attempts to make a merger. FedEx is now looking forward to a major expansion on the continent.

Don't Put All Your Eggs in One Basket

Reported by David Kesmodel in the March 19, 2015 issue of [The Wall Street Journal](#), researchers found that cage-free systems cost 36% more to operate than the small-to-large cage systems. Large-cage systems cost 13% more than small-cage systems. Interestingly, the cage-free systems' mortality rate is double that of other systems due to hens' excessive pecking, or cannibalization. Research was done by the [Coalition for Sustainable Egg Supply](#). This group is a combination of animal health scientists, egg suppliers, and food companies,

continued on page 2

INSIDE THIS ISSUE

1	Industry News
1	Recent Savings
2	Monthly Spotlight

COMING NEXT ISSUE

Jun.	Answer to our Trivial question
-------------	--------------------------------

Recent Savings

Stretch Wrap

After event total savings were 43%, providing over \$33,900 on a combined annual spend.

Scrubbers & Grill Bricks

After event total savings were 29%, providing over \$926,800 on one company's annual spend.

*Please [contact SafeSourcing](#) to schedule your RISK FREE event today.

Fewer Oil Trains on the Rails (cont.'d)

Railroads have benefitted from the U.S. energy boom, as it has been more economical to transport crude to remote oil fields in North Dakota and other areas that are not accessible to the pipelines. "Rail Shipments of oil have expanded from 20 million barrels in 2010 to just under 375 million barrels last year." Although railroads have benefitted from the U.S. energy boom, the safety problems with tank cars have drawn the attention of the National transportation Safety Board. A five-year program has been recommended to phase out or upgrade older trains to transport crude oil. In recent months, there have been many train accidents that have resulted in oil spills, fires, and community evacuations. These railcars rupture easily and are not fire-resistant enough. ■

Don't Put All Your Eggs in One Basket (cont.'d)

such as McDonald's Corp. and Sysco Corp. The study was a multiyear research of three hen houses in the mid-west. What is interesting about this research is that there is little difference in egg quality within the three systems. Pressure from the animal-welfare community for the food industry to improve the

QUESTIONS AND ANSWERS

Q: How can I subscribe or unsubscribe to these newsletters?

A: You can subscribe or unsubscribe to these free newsletters by simply going to our website, www.safesourcing.com and clicking the option "e-Newsletter" or by contacting us directly at events@safesourcing.com

Q: I have run events in the past, is there any chance I could be saving more?

A: Yes. No matter when your past event ran, the team at SafeSourcing can find ways for your company to save.

Q: I want to know more about what SafeSourcing does. Who can I talk to about this?

A: You can contact a customer services representative who can help you with any further questions by calling us at 1-888-261-9070 or by going to our [website](http://www.safesourcing.com) and trying our "Risk Free Trial" offer today. ■

living conditions of livestock, as well as new state laws and food company policies demanding more space for chickens, necessitated this research study. ■

Social Media

LinkedIn

LinkedIn has purchased the online learning website, Lynda.com Inc. for \$1.5 billion. On Friday, April 10, 2015, [The Wall Street Journal](http://TheWallStreetJournal) article by Douglas MacMillan outlined, "The cash-and-stock deal is LinkedIn's largest acquisition and gives the professional networking site one of the biggest online libraries of video tutorials, with courses ranging from Web design to digital photography." Because Lynda.com is able to certify users upon completion of online courses, this will aid recruiters in finding potential job candidates for the business community. A collection of 6,300 courses and 267,000 videos has been collected over the past two decades. Users pay \$25 to \$37.50 per month to access the website. ■

Monthly Spotlight

SafeSourcing

Ronald D. Southard, Chief Executive Officer, SafeSourcing, Inc., was amongst the 15th annual listing of Pros to Know in the Supply Chain Industry, according to [Supply and Demand Chain Executive](http://SupplyandDemandChainExecutive) magazine. As one of the Provider Pros to Know, SafeSourcing has helped its Supply Chain clients and community meet challenges, and overcome obstacles, in their business. ■

Heather Powell, Customer Focus Team Director, was featured in the March edition of [Food Logistics](http://FoodLogistics). Heather reflects SafeSourcing's values both in philosophy and company values by proactively supporting customers' safety and environmental standards in the global supply chain. ■

LEGAL DISCLAIMER
THESE NEWSLETTERS ARE PROVIDED "AS IS" AND WITHOUT ANY WARRANTY OF ANY KIND, EXPRESSED OR IMPLIED. WITHOUT LIMITATION, THERE IS NO WARRANTY OF NON-INFRINGEMENT, NO WARRANTY OF MERCHANTABILITY, AND NO WARRANTY OF FITNESS FOR A PARTICULAR PURPOSE. ALL WARRANTIES ARE EXPRESSLY DISCLAIMED.

USER ASSUMES THE FULL RISK OF USING THIS SPECIFICATION. IN NO EVENT SHALL USB -IF BE LIABLE FOR ANY ACTUAL, DIRECT, INDIRECT, PUNITIVE, OR CONSEQUENTIAL DAMAGES ARISING FROM SUCH USE, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

SAFE SOURCING

www.safesourcing.com